

ISSUES REPORT

FOX 17 WXMI

First Quarter

January 1, 2010 – March 31, 2010

Listing of issues and some “Fox 17 News” stories designed to focus on these ideas.

A.	“Winter Safety Tips”	2/10/10	3:30	8 am	We talk with an injury preventions specialist about proper safety equipment for skiing, sledding, snowmobiling, and also what kind of clothing is best to prevent frostbite.
B.	“Wayland High Security”	2/09/10	1:03	6 am	After two bomb threats in one week, the school board at Wayland High School are reassuring parents that protocol was followed, but parents are still concerned for their kid’s safety.
C.	“Grand Rapids Crime Mapping”	1/22/10	0:22	8 am	Police in Grand Rapids have a new online tool that helps people monitor neighborhood safety.
D.	“Graffiti Vandalism”	3/31/10	2:24	10 pm	Workers at Campit Campground, a gay-friendly resort in Allegan, found hateful, anti-gay words and swastikas spray painted on the side of her campground.

3. **DRUGS & ALCOHOL:**

- A. **“Mike Marshall Sentencing”** 2/4/10 2:16 10 pm
A former School Board President at Byron Center will spend 4 years in prison for driving drunk and causing an accident that killed a woman.
- B. **“GR Alcohol Sting”** 2/12/10 0:30 6 pm
Police in Grand Rapids are setting up underage stings to catch businesses that sell alcohol to minors. Out of 93 bars, 7 were busted.
- C. **“Second Chance – RX abuse”** 2/18/10 5:18 10 pm
We talk with a woman who has battled prescription drug abuse for 15 years, and learn about her long road to recovery.
- D. **“Kalamazoo Pot Clinic”** 2/15/10 2:42 10 pm
The first, full-time pot clinic in West Michigan opens its doors in Kalamazoo. We get responses from the community on both sides of the issue.

4. **ECONOMY:**

- A. **“GR Auto Show”** 2/07/10 0:48 10 pm
Higher attendance and more interest in this year’s International Auto Show leave auto dealers feeling like the economy is improving.
- B. **“Fruitport Casino Vote”** 3/23/10 0:48 7 am
Plans to turn the old “Great Lakes Downs” in Muskegon into a casino are moving forward. The casino would be a big boost for the local economy.
- C. **“Whitecaps \$5 Ticket”** 3/23/10 0:37 6 am
So families can still enjoy a day at the ball park in a tough economy, the Whitecaps are offering \$5 tickets for opening day.
- D. **“Laid Off Worker Starts New”** 3/21/10 2:22 10 pm
When Michael Tilley’s job was cut last year, he decided to start his own handyman service. We talk to him about his challenges and advice to others.

5. **EDUCATION:**

- A. **“Race to the Top”** 3/4/10 1:11 10 pm
The Obama Administration announced the 16 states that are finalists in the “Race to the Top” competition, and Michigan did not make the cut. States that win would get 526 million dollars towards their educational systems.
- B. **“Devos Aviation Academy”** 3/26/10 2:29 8 am
West Michigan Aviation Academy is a new charter school housed at the Ford International Airport. It will eventually house 9th through 12th grades.

- C. **“GRPS Futures Summit”** 3/20/10 2:12 10 pm
Grand Rapids Public Schools is facing a 10 million dollar deficit; therefore they are looking for feedback on the idea of more online education.
- D. **“Education Town Hall”** 3/11/10 2:39 10 pm
Concerned parents in Kent County attend a town hall meeting to discuss concerns that the constant cuts are affecting the quality of their child’s education.

6. **EMPLOYMENT:**

- A. **“Holland Battery Plant”** 3/12/10 3:04 6 pm
L-G Chem will be building a new lithium ion battery cell plant in Holland, creating hundreds of jobs.
- B. **“State Park Summer Help”** 3/1/10 0:28 10 pm
The Department of Natural Resources and Environment is looking to fill for than 1,200 summer jobs at state parks, boating sites, and visitor centers.
- C. **“Hope Network Job Workshop”** 3/24/10 0:39 10 pm
The Hope Network opened the new “Career Center” at its 36th street campus in Grand Rapids. The building has many job resources, including a computer center. They hope to fill about 100 jobs.
- D. **“School Privatization”** 3/24/10 0:34 7 am
Two West Michigan school districts are looking into replacing 19 custodians with a private firm. This could save them half a million dollars a year.

7. **ENVIRONMENT:**

- A. **“Devos Clean Energy”** 3/17/10 0:37 10 pm
The DeVos family introduced the “Green Machine”, which is for any manufacturer that uses hot water and releases waste heat into the environment as a byproduct, turning it into energy.
- B. **“Appliance Rebate”** 2/19/10 2:12 10 pm
The appliance rebate program started in Michigan. With it, every energy star appliance gets a rebate, which is good for the consumer, while energy star appliances are good for the environment.
- C. **“Saugatuck Dunes”** 3/29/10 1:51 10 pm
Part of the Saugatuck dunes should have been designated as protected, but wasn’t. Now a company is looking to develop the property and neighbors are upset.
- D. **“Lake Michigan Wind Farm”** 1/18/10 2:36 10 pm
A Norwegian based developer is looking into putting a large wind turbine farm two miles off the coast of Pentwater, which would help the area be less reliable on coal and generate enough electricity to power 350,000 homes.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **“Islam in West Michigan”** 2/15/10 4:29 10 pm
We spend time at the local Islamic Center in Grand Rapids to learn about their traditions, ceremonies, and beliefs.
- B. **“Mary Edmond Award”** 2/1/10 1:07 7 am
The Giant Among Giants award was given to Mary Edmond, who was one of the only black instructors at Grand Rapids Public Schools in 1961. She became the Director of multi-cultural education for the district.
- C. **“Legacy Ball”** 2/27/10 3:39 10 pm
The third annual “Legacy Ball” recognizes the legacy of African Americans in Grand Rapids and surrounding communities.
- D. **“GVSU Black History Month”** 2/01/10 0:24 6 am
February is Black History Month, and GVSU will be holding several events celebrating it. It will begin with a concert featuring African music.

9. **FAMILY:**

- A. **“Blind Wrestler”** 2/08/10 4:14 10 pm
A High School Student in Hastings came to the US 5 years ago from Liberia with his family hoping for a better life. We look at his journey, how his blindness has helped him grow as a person, and how family has gotten him through the tough times.
- B. **“Helicopter Parents”** 3/2/10 3:23 10 pm
Helicopter parents have the best of intentions, but all that hovering and living through their kids has only negative effects. We talk to parents and a sports psychologist about the impact.
- C. **“Teen Parenting Conference”** 2/24/10 0:26 8 am
The Ottawa County Health Department is holding the 5th annual teenage parenting conference in Holland, to teach tips on parenting and the importance of family.
- D. **“Millennium Park Plans”** 3/11/10 0:50 6 pm
A popular summer destination for families is about to get a major addition. Millennium Park plans to add a new boathouse with canoes, kayaks, and other water gear.

GOVERNMENT RESPONSIBILITIES:

- A. **“Sales Taxes”** 2/11/10 2:21 10 pm
Part of the Governor’s plan to fix the budget is a tax increase. We talk to business like Tuffy Brakes and a barber to get their opinion on how it will affect businesses.

- B. **“Asian Carp Problem”** 2/10/10 0:50 10 pm
Michigan’s Attorney General and the Department of Justice met to find a way to keep the Asian carp out of the Great Lakes.
- C. **“Granholm Energetx Visit”** 2/05/10 1:53 10 pm
Governor Granholm visits Energetx in Holland, a factory which decided to shift its production to clean energy parts when the economy crashed. With the help of tax credits, they will be able to hire more people.
- D. **“Granholm in Grand Rapids”** 2/24/10 0:55 10 pm
Governor Granholm was at Grand Valley University showing people how to use tools through the Michigan small business and technology development center.

10. **HEALTH CARE:**

- A. **“Heart Month Story”** 2/22/10 3:10 8 am
We talk to Randy Veltkamp, who was a dedicated athlete, and in excellent health, but after two heart attacks had to have a quadruple bypass.
- B. **“Spectrum Heart Transplant”** 2/19/10 0:55 6 am
The Spectrum Health President held a news conference to discuss the next steps in opening a heart transplant center
- C. **“Spectrum Health Merger”** 1/12/10 0:25 6 pm
Spectrum Health in Grand Rapids and Munson Healthcare in Travers City signed a letter of intent, looking into combining resources for a regional health care system.
- D. **“Local Reaction to Health Care Bill”** 3/23/10 1:04 6 am
Saint Mary’s Health Care has been pushing for reform for years. For them, more access to health care means they can help more people earlier.

11. **HOUSING/ HUNGER:**

- A. **“Paula Deen Food Bank”** 1/21/10 0:48 10 pm
Food Network celebrity Paula Deen spent some time today at the “Feeding America” West Michigan Food Bank handing out hams that she donated.
- B. **“Juice Box Drop Off”** 1/14/10 0:43 10 pm
144,000 juice boxes were delivered to the “Kids Food Basket”, a hunger relief organization that provides meals for needy children in Kent County.
- C. **“Homeless Census Count”** 3/28/10 2:32 10 pm
Census workers are hitting the streets to make sure everyone is counted for the census, even people who do not have a mailbox.

- D. **“Keeping Homeless Warm”** 2/20/10 1:42 10 pm
A local woman enlists help from her family and friends to collect blankets, hats, and mittens to give to the homeless to get them through winter’s coldest month.

12. **SPECIAL PROGRAMMING:**

- A. **“President’s State of the Union Address”** 1/27/10 90:00 9 pm
B **“Presidents Press Conference”** 3/23/10 30:00 11:30 am

13. **YOUTH & ELDERLY:**

- A. **“Kalamazoo Kids Band”** 2/11/10 3:51 10 pm
A group of 7th graders from Paramount Charter Academy started their own rock band. They’ve played at school shows, bookstore fundraisers, and even political parties.
- B. **“GRPS Youth Violence”** 3/24/10 2:50 10 pm
Grand Rapids Public Schools brought in a national expert on school shootings to talk to parents and school leaders about what can be done to prevent violence in schools.
- C. **“Teens Against Tobacco”** 3/24/10 0:30 10 pm
Students from Grand Rapids Area High Schools are honoring national Kick Butts day at Rosa Parks Circle. The held signs, read books, and talked to people about the dangers of smoking.
- D. **“Latino Youth Conference”** 3/02/10 0:42 6 pm
The 11th annual Latino Youth Conference was held at the GRCC Ford Field house. Teachers, students, and business professionals talked about the future and the possibilities students have.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2010

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. CRIME & SAFETY:

- | | | | |
|----|--|----------------------|----------|
| A. | MAB/Gambling/Call Wife
Teaches the danger of gambling | :30 | 1/1-3/31 |
| B. | AAA Contract
Encourages parents to sign a contract with teens about safe driving | :30 | 1/1-1/31 |
| C. | Teen Driving Safety
Promotes safe driving among teens | :30/:30/:30 | 1/1-2/16 |
| D. | West MI Silent Observer
Educates on Silent Observer is and does for West Michigan | :30/:30/:30/:30 | 1/1-3/31 |
| E. | Fire Safety
Teaches about the dangers of fire and what to do to prevent one | (3):30/(2):20/(9):15 | 1/1-3/31 |
| F. | MAB/Do 1 Thing
Be prepared for flood or emergency situation | :30 | 1/1-1/31 |

2. DRUGS & ALCOHOL:

- | | | | |
|----|--|---------|----------|
| A. | High Driver
Partnership for a Drug Free America; advises the dangers of drugs | :45 | 1/1-3/31 |
| B. | Alcoholics Anonymous
Promotes the local AA programs and encourages alcoholics to attend | :60/:30 | 1/1-3/31 |
| C. | MAB/Tobacco
Teaches the dangers of smoking | :30 | 1/1-2/28 |
| D. | MAB/Tobacco
Promotes the smoking ban taking affect May 1, 2010 | :30 | 3/1-3/31 |
| E. | MAB/Rattle/Party Troy
Educates on dangers of prescription drugs | :30 | 2/1-3/31 |

3. EDUCATION:

- | | | | |
|----|--|-----------------|----------|
| A. | Fatherhood | :15/:15/:30/:30 | 1/1-3/31 |
| | Educates on the importance of a Father figure in the life of a child | | |
| B. | Helping Others | :60/:45/:30 | 1/1-3/31 |
| | Promotes helping others/strangers | | |
| C. | Kohl's Kids | :30/:15/:10 | 2/1-3/15 |
| | Promotes Kohl's scholarship fund | | |

4. HEALTH & FITNESS:

- | | | | |
|----|---|-------------|----------|
| A. | Colon Cancer Awareness | :60 | 1/1-3/31 |
| | Teaches the concerns of colon cancer and promotes going to the doctor | | |
| B. | Patient Involvement | :30/:30 | 1/1-3/31 |
| | Encourages people to ask their doctors questions | | |
| C. | MAB/Pandemic Flu | :30 | 1/1-3/31 |
| | Warns about the dangers of the Flu and how to prevent it | | |
| D. | MAB/Radon | :30/:60/:60 | 1/1-3/1 |
| | Promotes the dangers of Radon to your health and what to do about it | | |
| E. | Go Red for Women | :30 (4) | 2/1-3/31 |
| | Educates about heart health for women | | |

5. OTHER:

- | | | | |
|----|--|---------|----------|
| A. | Optimism | :60/:30 | 1/1-3/31 |
| | Encourages confidence and never giving up hope | | |
| B. | MAB/Reflection of Honor/Parents | :30/:15 | 1/1-3/31 |
| | National Guard | | |
| C. | MAB/Storm | :30 | 1/1-3/31 |
| | National Guard | | |
| D. | MAB/Guard | :30 | 1/1-3/31 |
| | National Guard | | |
| E. | Adoption | :15/:30 | 1/1-3/31 |
| | Encourages adoption | | |
| F. | MAB/Helping Hand Website | :30 | 1/1-3/31 |
| | Promotes a Michigan Government website to help people in the state | | |

- | | | | |
|----|--|-------------|----------|
| G. | Pure Michigan | :30 | 1/1-1/31 |
| | Encourages people to buy Michigan products and support local economy | | |
| H. | MAB/GLBC | :30 | 2/1-2/28 |
| | Promotes the Great Lakes Broadcasting Conference | | |
| I. | FOX Haiti Relief | :30/:30/:15 | 2/1-3/31 |
| | FOX Broadcasting encourages viewers to help Haiti | | |
| J. | MI Housing | :30 | 3/1-3/31 |
| | Educates about housing assistance | | |
| K. | MAB/Volunteer | :30 | 3/1-3/31 |
| | Promotes volunteerism | | |

FOX 17 ON-AIR TALENT APPEARANCES

1st Quarter 2010

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the 1st Quarter of 2010.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
1/8/10	Michele DeSelms	Lunch Lady, Juice Ball at JW Marriott Kids Food Basket Fundraiser
1/31/10	Jon Shaner	Great Skate with Grand Rapids Griffins Rosa Parks Circle, Grand Rapids
2/5/10	Michele DeSelms	Host, Full Plates Forever Feeding America John Arnold Endowment, WM Food Bank
2/19/10	Tim Doty Mike Avery Emily Richett	Special Olympics Polar Plunge Greenville and East Grand Rapids
3/7/10	Michele DeSelms	Host, Oscar Night America Waterfront Film Festival Fundraiser
3/19/10	Tim Doty	Dancing for the Cure JW Marriott, Susan G. Komen Foundation
3/20/10	Michele DeSelms	Host, Rockford Community Expo Rockford High School
3/25/10	Jon Shaner	Mattawan Community Weather Talk

FOX 17 Special Projects
1st Quarter 2010

FOX 17 – Station Tours

Throughout the 1st Quarter of 2010 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 10:00a – 4:00p and usually take about 20-30 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
1/13/10	11:00a	Pioneer Resources
1/25/10	4:15p	Tiger Scout Troop
2/2/10	9:30a	East Leonard Elementary
2/15/10	12noon	Cub Scout Pack 3986
2/20/10	2:30p	Girl Scout Troop
3/8/10	11:30a	Grand Rapids Prep Academy – Class A
3/11/10	11:30a	Grand Rapids Prep Academy – Class B
3/15/10	11:30a	Grand Rapids Prep Academy – Class C

FOX 17 Community Calendar

Throughout the 1st Quarter of 2010 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the “FOX 17 Community Calendar”. The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. The Community Calendar, both as a place to post your event and as a place to go to when you’re looking for a positive community event to get involved in. The “FOX 17 Community Calendar” is updated monthly and featured on www.fox17online.com.

On-line Schedule: January 1 – March 31, 2010

School of the Week – FOX 17 Morning News

Each week, during the 1st Quarter of 2010 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 1st Quarter of 2010:

- Week of January 4th – Delton-Kellogg Elementary, Barry County
- Week of January 11th – Timberland Academy, Muskegon
- Week of January 18th – L.E. White Middle School, Allegan
- Week of January 25th – Baldwin Street Middle School, Allegan
- Week of February 1st – Ionia High School, Ionia
- Week of February 8th – Lakeshore Baptist Academy, Grand Haven
- Week of February 15th – Caledonia Elementary, Caledonia
- Week of February 22nd – Our Lady of Consolation, Rockford
- Week of March 1st – Greenville Middle School, Greenville
- Week of March 8th – Child Discovery Center, Grand Rapids
- Week of March 15th – Tri-Unity Christian Elementary, Wyoming
- Week of March 22nd – North Hills Classical Academy, Grand Rapids
- Week of March 29th – Greenridge Elementary, Comstock Park

On Air Schedule: January 1 – March 31, 2010 (Featured in news & Online)

School of Weather

FOX 17's Meteorologist Kevin Craig has continued the School of Weather program to inform our younger community about different aspects of the weather. Any teacher or educator can sign up for a FOX 17 Weather Zone presentation at www.fox17online.com. The FOX 17 Meteorologist gives presentations to kids in elementary schools to high schools as well as higher education classes and different interest groups. The following are a list of schools Kevin visited in the 1st Quarter of 2010:

- January 14th – Meadow Brook Elementary
- January 22nd – Hope PRC School
- February 5th – Woodside Elementary
- March 9th – Breton Downs Elementary
- March 10th – Evergreen Elementary
- March 16th – Ada Christian School
- March 23rd – Collins Elementary
- March 30th – Coopersville South Elementary

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FIRST QUARTER 2010

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	01/02/10	9pm	1hr	PA	Fox Broadcasting
"	01/09/10	9pm	1hr	PA	Fox Broadcasting
"	01/16/10	9pm	1hr	PA	Fox Broadcasting
"	01/23/10	9pm	1hr	PA	Fox Broadcasting
"	01/30/10	9pm	1hr	PA	Fox Broadcasting
"	02/13/10	6pm	1hr	PA	Fox Broadcasting
"	02/20/10	6pm	1hr	PA	Fox Broadcasting
"	02/27/10	9pm	1hr	PA	Fox Broadcasting
"	03/06/10	9pm	1hr	PA	Fox Broadcasting
"	03/13/10	9pm	1hr	PA	Fox Broadcasting
"	03/20/10	9pm	1hr	PA	Fox Broadcasting
"	03/27/10	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	01/03/10	9am	1hr	News	Fox Broadcasting
"	01/10/10	9am	1hr	News	Fox Broadcasting
"	01/17/10	9am	1hr	News	Fox Broadcasting
"	01/24/10	9am	1hr	News	Fox Broadcasting
"	01/31/10	9am	1hr	News	Fox Broadcasting
"	02/07/10	9am	1hr	News	Fox Broadcasting
"	02/14/10	9am	1hr	News	Fox Broadcasting
"	02/21/10	9am	1hr	News	Fox Broadcasting
"	02/28/10	9am	1hr	News	Fox Broadcasting
"	03/07/10	9am	1hr	News	Fox Broadcasting
"	03/14/10	9am	1hr	News	Fox Broadcasting
"	03/21/10	9am	1hr	News	Fox Broadcasting
"	03/28/10	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	01/2-3/10	10pm	60min	News	WXMI
"	01/6-16/10	10pm	60min	News	WXMI
"	01/17/10	11pm	60min	News	WXMI
"	01/18-23/10	10pm	60min	News	WXMI
"	01/24/10	11:02pm	58min	News	WXMI
"	01/25-26/10	10pm	60min	News	WXMI
"	01/27/10	10:30pm	60min	News	WXMI
"	01/28--31/10	10pm	60min	News	WXMI
"	02/01-28/10	10pm	60min	News	WXMI
"	03/01-31/10	10pm	60min	News	WXMI

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FIRST QUARTER 2010

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
Fox 17 Morning News	01/01/10	5am	4hrs	News	WXMI
"	01/04-08/10	5am	4hrs	News	WXMI
"	01/11-15/10	5am	4hrs	News	WXMI
"	01/18-22/10	5am	4hrs	News	WXMI
"	01/25-29/10	5am	4hrs	News	WXMI
"	02/01-05/10	5am	4hrs	News	WXMI
"	02/08-12/10	5am	4hrs	News	WXMI
"	02/15-19/10	5am	4hrs	News	WXMI
"	02/22-26/10	5am	4hrs	News	WXMI
"	03/01-05/10	5am	4hrs	News	WXMI
"	03/08-12/10	5am	4hrs	News	WXMI
"	03/15-19/10	5am	4hrs	News	WXMI
"	03/22-26/10	5am	4hrs	News	WXMI
"	03/29-31/10	5am	4hrs	News	WXMI
First Business	01/03-07/10	4:30am	30min	News	MGM Television
"	01/10-14/10	4:30am	30min	News	MGM Television
"	01/17-21/10	4:30am	30min	News	MGM Television
"	01/24-28/10	4:30am	30min	News	MGM Television
"	01/31-02/04/10	4:30am	30min	News	MGM Television
"	02/07-11/10	4:30am	30min	News	MGM Television
"	02/14-18/10	4:30am	30min	News	MGM Television
"	02/21-25/10	4:30am	30min	News	MGM Television
"	02/28-03/04/10	4:30am	30min	News	MGM Television
"	03/07-11/10	4:30am	30min	News	MGM Television
"	03/14-18/10	4:30am	30min	News	MGM Television
"	03/21-25/10	4:30am	30min	News	MGM Television
"	03/28-31/10	4:30am	30min	News	MGM Television
Fox 17 News At Six	01/01/10	6pm	60min	News	WXMI
"	01/04-08/10	6pm	60min	News	WXMI
"	01/11-15/10	6pm	60min	News	WXMI
"	01/18-22/10	6pm	60min	News	WXMI
"	01/25-29/10	6pm	60min	News	WXMI
"	02/01-05/10	6pm	60min	News	WXMI
"	02/08-12/10	6pm	60min	News	WXMI
"	02/15-19/10	6pm	60min	News	WXMI
"	02/22-26/10	6pm	60min	News	WXMI
"	03/01-05/10	6pm	60min	News	WXMI
"	03/08-12/10	6pm	60min	News	WXMI
"	03/15-19/10	6pm	60min	News	WXMI
"	03/22-26/10	6pm	60min	News	WXMI
"	03/29-31/10	6pm	60min	News	WXMI
President's State Of The Union Address	01/27/10	9pm	90min	News	Fox Broadcasting
President's Press Conference	03/23/10	11:30am	30min	News	Fox Broadcasting

JANUARY '10
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jan-10	SUGAR BOWL PREGAME	FRI	8:19:36P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	COTTON BOWL	SAT	2:48:44P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	COPS	SAT	8:21:18P	PSA2010BCS30S	MALARIA NO MORE	:30
2-Jan-10	AMERICA'S MOST WANTED	SAT	9:16:28P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
3-Jan-10	NFL REGIONAL GAME	SUN	2:37:39P	XNPI373430H	NFL CONCUSSION PSA	:30
3-Jan-10	NFL REGIONAL GAME	SUN	2:56:55P	XNPI370130H	NFL/PLAY 60	:30
3-Jan-10	NFL REGIONAL GAME	SUN	3:36:20P	XNPI370130H	NFL/PLAY 60	:30
3-Jan-10	NFL NATIONAL GAME	SUN	5:25:26P	XNPI370130H	NFL/PLAY 60	:30
3-Jan-10	NFL NATIONAL GAME	SUN	5:48:54P	XNPI373430H	NFL CONCUSSION PSA	:30
3-Jan-10	NFL NATIONAL GAME	SUN	6:48:23P	XNPI370130H	NFL/PLAY 60	:30
3-Jan-10	TIL DEATH	SUN	7:20:48P	FZAA0796	FOUNDATION FOR A BETTER LIFE	1:00
3-Jan-10	TIL DEATH	SUN	7:49:31P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
3-Jan-10	CLEVELAND SHOW	SUN	8:57:28P	BCTM0013	MENTAL HEALTH AWARENESS	:30
4-Jan-10	FIESTA BOWL HALFTIME	MON	10:13:30P	PSA2010BCS30S	MALARIA NO MORE	:30
5-Jan-10	ORANGE BOWL HALFTIME	TUE	10:15:32P	PSA2010BCS30S	MALARIA NO MORE	:30
6-Jan-10	GLEE	WED	8:15:26P	ZOMN0247	PREVENT TEEN PREGNANCY	:30
7-Jan-10	FRINGE	THU	9:52:37P	BCTM0013	MENTAL HEALTH AWARENESS	:30
8-Jan-10	DOLLHOUSE	FRI	9:52:15P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
9-Jan-10	COPS	SAT	8:01:32P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
9-Jan-10	COPS	SAT	8:31:09P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
9-Jan-10	AMERICA'S MOST WANTED	SAT	9:15:58P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
9-Jan-10	AMERICA'S MOST WANTED	SAT	9:56:57P	PSA2010BCS30S	MALARIA NO MORE	:30
10-Jan-10	NFC WILDCARD PREGAME	SUN	4:32:03P	XNPI373430H	NFL CONCUSSION PSA	:30
10-Jan-10	NFC WILDCARD	SUN	7:42:55P	XNPH160410H	PLAY 60 RUNNING	:10
10-Jan-10	CLEVELAND SHOW	SUN	7:08:49P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
11-Jan-10	FRINGE	MON	9:37:42P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
13-Jan-10	SIMPSON'S	WED	9:39:22P	XNPW281220H	NFL/UW/LADAINIAN TOMILSON	:20
13-Jan-10	SIMPSON'S	WED	9:52:26P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
14-Jan-10	FRINGE	THU	9:50:31P	FZAA0055	FOUNDATION FOR A BETTER LIFE	:30
15-Jan-10	BONES	FRI	8:07:20P	PSA20BONEMILY	MENTORING/EMILY	:20
15-Jan-10	DOLLHOUSE	FRI	9:53:41P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	SIT DOWN SHUT UP	SAT	12:03:40A	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	NFC DIVISION GAME	SAT	4:47:49P	XNPH160410H	PLAY 60 RUNNING	:10
16-Jan-10	NFC DIVISION GAME	SAT	5:33:32P	XNPI375530H	NFL HAITI EARTHQUAKE PSA	:30
16-Jan-10	NFC DIVISION GAME	SAT	6:20:35P	XNPI375530H	NFL HAITI EARTHQUAKE PSA	:30
16-Jan-10	NFC DIVISION POSTGUN GAME	SAT	7:40:57P	CITYOFHOPE	CITY OF HOPE	:30
16-Jan-10	COPS	SAT	8:01:47P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
16-Jan-10	COPS	SAT	8:13:11P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
16-Jan-10	AMERICA'S MOST WANTED	SAT	9:12:47P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
16-Jan-10	AMERICA'S MOST WANTED	SAT	9:58:15P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
16-Jan-10	WANDA SYKES SHOW	SAT	11:42:39P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
17-Jan-10	NFC DIVISION GAME	SUN	1:14:43P	XNPH160410H	PLAY 60 RUNNING	:10
17-Jan-10	NFC DIVISION GAME	SUN	2:34:26P	XNPI375530H	NFL HAITI EARTHQUAKE PSA	:30
17-Jan-10	NFC DIVISION GAME	SUN	3:15:43P	XNPI375530H	NFL HAITI EARTHQUAKE PSA	:30
17-Jan-10	NFC POSTGAME	SUN	4:09:25P	CITYOFHOPE	CITY OF HOPE	:30
17-Jan-10	24	SUN	9:14:40P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
18-Jan-10	24	MON	8:39:22P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
19-Jan-10	AMERICAN IDOL	TUE	8:31:42P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
20-Jan-10	HUMAN TARGET	WED	9:35:41P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
21-Jan-10	FRINGE	THU	9:09:45P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
23-Jan-10	COPS	SAT	8:01:32P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
23-Jan-10	COPS	SAT	8:12:54P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
23-Jan-10	COPS	SAT	8:31:39P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
23-Jan-10	COPS	SAT	8:51:07P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
23-Jan-10	AMERICA'S MOST WANTED	SAT	9:14:01P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
23-Jan-10	AMERICA'S MOST WANTED	SAT	9:58:06P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
23-Jan-10	WANDA SYKES SHOW	SAT	11:42:57P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
24-Jan-10	NFC CHAMPIONSHIP GAME	SUN	8:20:26P	XNPI375530H	NFL HAITI EARTHQUAKE PSA	:30
24-Jan-10	NFC CHAMPIONSHIP GAME	SUN	9:28:47P	XNPH160410H	PLAY 60 RUNNING	:10
24-Jan-10	NFC CHAMPIONSHIP POSTGAME	SUN	10:38:29P	CITYOFHOPE	CITY OF HOPE	:30
26-Jan-10	AMERICAN IDOL	TUE	8:10:55P	PSA2010BCS30S	MALARIA NO MORE	:30
28-Jan-10	BONES	THU	8:30:41P	CNHR91151	HAITI RELIEF/AD COUNCIL	:15
28-Jan-10	FRINGE	THU	9:10:17P	CNHR91151	HAITI RELIEF/AD COUNCIL	:15
29-Jan-10	KITCHEN NIGHTMARES	FRI	9:34:35P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
30-Jan-10	COPS	SAT	8:01:32P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
30-Jan-10	COPS	SAT	8:21:07P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
30-Jan-10	COPS	SAT	8:31:46P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
30-Jan-10	AMERICA'S MOST WANTED	SAT	9:10:20P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
30-Jan-10	AMERICA'S MOST WANTED	SAT	9:57:14P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
31-Jan-10	CLEVELAND SHOW	SAT	8:40:18P	PSAUNICEF30	UNICEF HAITI EARTHQUAKE RELIEF	:30

4/7/2010

FEBRUARY '10
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

1:59 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Feb-10	24	MON	9:38:04P	ZPLW7230	UNICEF HAITI EARTHQUAKE RELIEF	:30
2-Feb-10	KITCHEN NIGHTMARES	TUE	9:53:40P	PSAUNICEF30	HAITI EARTHQUAKE RELIEF PSA	:30
3-Feb-10	HUMAN TARGET	WED	8:24:53P	ZPLW7230	UNICEF HAITI EARTHQUAKE RELIEF	:30
4-Feb-10	FRINGE	THU	9:53:58P	PSAUNICEF30	HAITI EARTHQUAKE RELIEF PSA	:30
5-Feb-10	KITCHEN NIGHTMARES	FRI	9:41:49P	ZPLW7230	UNICEF HAITI EARTHQUAKE RELIEF	:30
6-Feb-10	SIT DOWN SHUTUP	SAT	12:04:09P	FZAA0828	HAITI EARTHQUAKE RELIEF PSA	1:00
7-Feb-10	TIL DEATH	SUN	7:09:00P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
7-Feb-10	TIL DEATH	SUN	7:36:43P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
7-Feb-10	FAMILY GUY	SUN	9:28:24P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
7-Feb-10	AMERICAN DAD	SUN	9:44:07P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
8-Feb-10	24	MON	9:58:36P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
11-Feb-10	PAST LIFE	THU	9:53:11P	CNHR91301	HAITI RELIEF/MICHELLE OBAMA	:30
12-Feb-10	HOUSE	FRI	8:13:21P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
12-Feb-10	KITCHEN NIGHTMARES	FRI	9:53:46P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
13-Feb-10	COPS	SAT	8:21:38P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
13-Feb-10	AMERICA'S MOST WANTED	SAT	9:12:56P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
14-Feb-10	DAYTONA 500 PRE-RACE	SUN	12:13:27P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
14-Feb-10	DAYTONA 500	SUN	6:18:25P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
14-Feb-10	DAYTONA TRACK DELAY 1	SUN	3:50:51P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
14-Feb-10	DAYTONA TRACK DELAY 1	SUN	4:24:29P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
14-Feb-10	TIL DEATH	SUN	7:06:48P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
15-Feb-10	24	MON	9:58:06P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
16-Feb-10	AMERICAN IDOL	TUE	9:17:31P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
16-Feb-10	AMERICAN IDOL	TUE	9:35:19P	PSA30CCA	CHILDRENS CRANIOFACIAL ASSOCIATION	:30
17-Feb-10	HUMAN TARGET	WED	8:18:08P	FZAA0849	FOUNDATION FOR A BETTER LIFE	:30
18-Feb-10	PAST LIFE	THU	9:52:43P	BCTM0013	MENTAL HEALTH AWARENESS	:30
19-Feb-10	HOUSE	FRI	8:34:26P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
20-Feb-10	COPS	SAT	8:02:02P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
20-Feb-10	COPS	SAT	8:21:22P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
21-Feb-10	NASCAR PRERACE	SUN	2:14:29P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
21-Feb-10	TIL DEATH	SUN	7:07:30P	DETP0263	DRUG FREE AMERICA/ENABLE	:30
22-Feb-10	HOUSE	MON	8:13:18P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
23-Feb-10	AMERICAN IDOL	TUE	8:15:29P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
24-Feb-10	AMERICAN IDOL	WED	8:33:47P	FZAA0483	FOUNDATION FOR A BETTER LIFE	:30
25-Feb-10	KITCHEN NIGHTMARES	THU	9:54:20P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30
26-Feb-10	NAACP IMAGE AWARDS	FRI	8:50:42P	CNHR91301	AD COUNCIL/AUTISM/TONI BRAXTON	:30
27-Feb-10	COPS	SAT	8:21:36P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30
27-Feb-10	COPS	SAT	8:31:34P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
27-Feb-10	AMERICA'S MOST WANTED	SAT	9:02:14P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
28-Feb-10	NASCAR PRERACE	SUN	2:15:35P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
28-Feb-10	TIL DEATH	SUN	7:07:12P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
28-Feb-10	CLEVELAND SHOW	SUN	8:40:18P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30

4/7/2010

MARCH '10

1:59 PM

1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	TUE	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Mar-10	24	MON	9:58:21P	VHFH0003000	HABITAT FOR HUMANITY/HAITI	:30
2-Mar-10	AMERICAN IDOL	TUE	8:14:36P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
2-Mar-10	AMERICAN IDOL	TUE	9:15:01P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30
3-Mar-10	AMERICAN IDOL	WED	8:13:19P	ZPLW7230	HAITI EARTHQUAKE RELIEF PSA	:30
4-Mar-10	KITCHEN NIGHTMARES	THU	9:52:58P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
5-Mar-10	HOUSE	FRI	8:11:21P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
5-Mar-10	KITCHEN NIGHTMARES	FRI	9:53:49P	FZAA0048	FOUNDATION FOR A BETTER LIFE (THE RACE)	:30
6-Mar-10	COPS	SAT	8:21:12P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
6-Mar-10	COPS	SAT	8:50:47P	VHFH0003000	HABITAT FOR HUMANITY/HAITI	:30
6-Mar-10	AMERICA'S MOST WANTED	SAT	9:14:19P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
7-Mar-10	NASCAR PRERACE	SUN	12:18:31P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
7-Mar-10	TIL DEATH	SUN	7:07:06P	FZAA0851	HABITAT FOR HUMANITY (WET CEMENT)	:30
8-Mar-10	24	MON	9:32:26P	VHFH0003000	HABITAT FOR HUMANITY/HAITI	:30
9-Mar-10	GLEE	TUE	9:29:55P	ZOMN0177	PREVENT TEEN PREGNANCY	:30
10-Mar-10	HUMAN TARGET	WED	8:20:27P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
11-Mar-10	AMERICAN IDOL	THU	8:52:58P	PSAUNICEF30	UNICEF HAITI EARTHQUAKE RELIEF	:30
12-Mar-10	KITCHEN NIGHTMARES	FRI	9:52:35P	DETP0263	DRUG FREE AMERICA/ENABLE	:30
13-Mar-10	COPS	SAT	8:02:17P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
13-Mar-10	COPS	SAT	8:21:55P	DETP0294	DRUG FREE AMERICA/PROGRESSION	:30
13-Mar-10	COPS	SAT	8:51:01P	VHFH0003000	HABITAT FOR HUMANITY/HAITI	:30
15-Mar-10	24	MON	9:38:02P	PSAUNWHPHAI15	UNICEF WORLD HUNGER PROGRAMME	:15
16-Mar-10	AMERICAN IDOL	TUE	8:14:39P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30
19-Mar-10	KITCHEN NIGHTMARES	FRI	9:53:38P	ZLBA7943	WWF/EARTH HOUR 2010	:30
20-Mar-10	COPS	SAT	8:01:52P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
20-Mar-10	COPS	SAT	8:21:21P	ZLBA7943	WWF/EARTH HOUR 2010	:30
21-Mar-10	TIL DEATH	SUN	7:07:23P	ZLBA7943	WWF/EARTH HOUR 2010	:30
22-Mar-10	HOUSE	MON	8:14:58P	ZLBA7943	WWF/EARTH HOUR 2010	:30
23-Mar-10	AMERICAN IDOL	TUE	8:17:38P	ZLBA7943	WWF/EARTH HOUR 2010	:30
24-Mar-10	HUMAN TARGET	WED	8:13:35P	ZLBA7943	WWF/EARTH HOUR 2010	:30
25-Mar-10	BONES	THU	8:08:36P	ZLBA7943	WWF/EARTH HOUR 2010	:30
26-Mar-10	KITCHEN NIGHTMARES	FRI	9:44:07P	ZLBA7943	WWF/EARTH HOUR 2010	:30
27-Mar-10	COPS	SAT	8:02:02P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
27-Mar-10	COPS	SAT	8:02:22P	ZLBA7943	WWF/EARTH HOUR 2010	:30
28-Mar-10	NASCAR PRERACE	SUN	12:15:29P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
28-Mar-10	NASCAR RAIN DELAY	SUN	1:58:28P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
28-Mar-10	TIL DEATH	SUN	7:09:22P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30
29-Mar-10	MARTINSVILLE MONDAY RACE	MON	3:07:26P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
29-Mar-10	24	MON	9:13:36P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
30-Mar-10	AMERICAN IDOL	TUE	8:19:52P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30
31-Mar-10	HUMAN TARGET	WED	8:11:04P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30